



Which material should I choose for my print?

When choosing the material for your poster or banner, there are primarily two things to consider: function and appearance. For example, if it is a scientific poster to be displayed at a conference, we recommend standard poster material for indoor use. If you need a poster to hang outdoors, you will need a more weather-resistant material, so we recommend printing on either vinyl or canvas. Below, you can read more about the materials we can offer for printing your poster or banner. You are also always welcome to visit our store to closely examine the different materials.

Posters for Indoor Use

If you need a standard poster to display your research results or promote your event, we recommend printing your poster on standard poster material. Depending on the appearance you want for your poster, the poster paper comes with different types of coatings, each giving a different look. Below, we will go through which types of coatings and materials are best suited for your poster, depending on the appearance and function your poster should have.

Semigloss

Semigloss coated poster paper, with its semi-glossy surface, is perfect for most types of prints and is therefore a good all-round choice. The paper gives a slight glossy sheen but only lightly reflects external light, making it perfect for both graphic presentations and photographs. We therefore recommend this material for most types of prints, from your scientific poster to full-color graphic productions. Semigloss provides an excellent balance between good readability and high-quality image reproduction.

Matte

Matte coated poster paper does not give unwanted light reflections and is therefore particularly suitable for productions that need to be framed or scientific presentations where the external light contrast is high. The paper has a semi-rough elegant surface, giving a beautiful matte finish where any text has excellent readability.

Gloss

Glossy coated poster paper gives a beautiful reflective sheen, which is especially suitable for illustrative presentations. The colors appear vibrant, and the motifs will therefore stand out even more. We primarily recommend glossy poster paper for productions with many colors but less text, as readability can be disturbed by the high gloss.

Fabric

Our fabric posters are printed on lightweight polyester, which is especially suitable if you need to take your poster on a longer trip. The fabric can be easily folded into a suitcase without creating permanent creases. Should small creases occur, they can be easily removed by ironing the back with a tea towel in between. The material itself gives a beautiful semi-matte appearance, which is especially suitable for scientific presentations with both text, graphs, and images.

Posters and Banners for Outdoor Use

If you need a poster for outdoor use or a poster in a more robust material, we recommend printing on vinyl or polyester. If you need a banner, we also recommend polyester or vinyl. Both materials are resistant to all kinds of weather and are also UV-resistant, so the colors do not fade in the sun. Please contact us with a brief description of the function your print should have. Together, we will find the material that best suits your needs.

Vinyl

If you need a larger poster or banner, vinyl is a good material choice. There are many different vinyls in various weights, but they all share a stiffness that makes the material very robust and almost impossible to wrinkle. This makes the material very user-friendly and easy to handle.

Polyester

If you need a larger banner to hang up, we recommend producing your print on polyester. We offer a range of different polyester materials with varying thicknesses and types of surface coatings. Polyester is also suitable if you need to travel with your print, as it can be easily folded without leaving visible creases. Additionally, the material is also suitable for mounting eyelets, making it easy to hang your banner. Please contact us to learn more about the different types of polyester, and let us help you find the material that best suits your needs.

Materials for Other Functions

Self-Adhesive

If you need a poster to hang up, we can also offer printing on adhesive film. We have many different adhesive films. You just need to specify the material your print will be mounted on, and we will find the most suitable film. We can offer film with both permanent and removable adhesive, as well as many types of coatings.

Backlit

We also offer printing on backlit material, which is suitable if you want to illuminate your presentation with backlighting or promote your event in a lightbox - for example, at bus stops. We offer printing on backlit materials in vinyl, polyester, paper, and film.

Magnet

If you need larger magnetic signs, we also offer production of these. Magnetic signs are suitable for containers where there is a need to continuously apply and remove signs.

Foam Boards

We also offer mounting your poster on a foam board, so you can present your research in the best possible way. Or if you need the well-known large "winner checks." We have foam boards in both 5 mm and 10 mm, and can make boards up to 135 x 95 cm.

Colored and Transparent Print Media

If you need printing on colored print media, we can also do this. This can be, for example, a material in shiny gold or silver. We also offer printing on transparent print media, which can be suitable for hanging on glass, windows, or mirrors.