

CAMPUS PRINT - guide

How do I create a roll-up file?

Before you take on the task of creating a roll-up, we recommend that you read our guide because roll-up has a few specific requirements. This will help you get a good start.

In general, you have to e-mail us the PDF-files of all print jobs to campusprint@adm.ku.dk and if they are too big in size for the e-mail system, you can send them to us via for example www.wetransfer.com to the same e-mail address. We will then receive a temporary link to your files online and can download them there.

Short cuts to each section in this guide:

1. [The specific measurements for a roll-up](#)
2. [Roll-ups are always printed on fabric](#)
3. [Crop marks on posters with color to the edge](#)
4. [Higher quality \(usually more MB\) makes for a better result](#)
5. [Roll-ups are delivered with fabric fastened to the cassette in a carry-on bag](#)

The specific measurements for a roll-up

Scientific posters can usually have the format you wish. But a roll-up on the other hand is always exactly 800x2200mm. Width is 800mm and height is 2200mm. The lower 200mm must remain blank or at least not contain anything important because these 20 cm are hidden inside the cassette, rolled up.

At www.designguide.ku.dk you can download a template of a roll-up for [InDesign](#) but the page is not in English.

Roll-ups are always printed on fabric

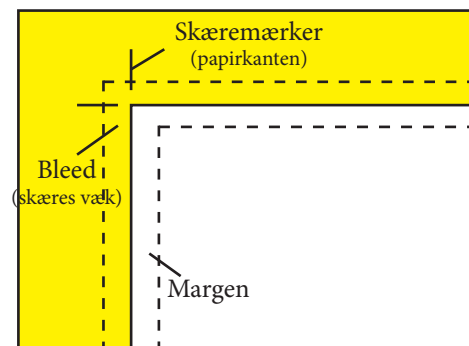
Because the roll-up is rolled into a cassette and is drawn up and down from that the material is always fabric. In our guide on scientific posters we mention that fabric is ill-suited for printing color to the edge without white backgrounds because it gets oversaturated and might smear. But this is not true for roll-ups, because the fabric is fixed to the cassette and to a metal profile so you need not worry about smearing.



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Crop marks on posters with color to the edge

We always recommend that print jobs with color to the edge, be it posters, post cards or roll-ups, are setup with crop marks and bleed. This means that you show where we should cut the poster and let the color extend beyond those marks so we cut in the color instead of leaving a slim white trim along the edges when we cut.



Higher quality (usually more MB) makes for a better result

Roughly the size of the file in MB determines the quality and therefore the larger the size the better the detail. This goes for both pictures, as mentioned above, and for the poster itself. For this reason we recommend that you send us the largest file you have. If for example your poster file is less than 1 MB the quality will probably be lacking.

So, remember to use and send us high quality files and format the document to the wanted size.

Roll-ups are delivered with fabric fastened to the cassette in a carry-on bag

As mentioned the roll-up is rolled up in the cassette and delivered med a carry-on bag, making it easy to transport.

We hope that this has helped you and you are of course very welcome to contact us at campusprint@adm.ku.dk or at phone 35328086 / 35335758 if you have any questions.

